



Weekly Information & Communication



Weekly WIC Newsletter

July 31, 2017

Conference Call Thursday August 3rd at 9 am

Please join us for our bimonthly conference call at 9 am this Thursday. The link to the webex is located on our calendar, and in the [agenda](#). We will be reviewing some brief updates, eWIC status, and State Plan changes.

Remember, if you are unable to attend, you are responsible to review the information when it is posted online.

eWIC is Posters and Flyers

The state office will soon be mailing out eWIC is Coming posters and flyers for local agency outreach. The poster is a large 11 X17 on white card stock and the flyer is an 8.5 X 11 on regular copy paper. There are a total of 3 designs; all with the same message, you will receive an assortment of the three.

Please email [Kelly](#) to request how many you need by **Friday August 4th**.

Special Projects Grant from USDA

USDA is offering a Special Projects [grant](#) to State agencies; however Local WIC agencies may also reach out to their State agencies with innovative ideas relevant for collaboration on proposal development for Full or Mini Grants. A [webinar](#) on August 3, 2017, at 12:30 pm mountain time will be held to explain the grants and process of application. After the webinar, please contact Kate Girard at kgirard@mt.gov to discuss your ideas for a grant application.

Grant applications are due in September 11, 2017.

USDA Releases Loving Support Toolkit

The [Loving Support Social Media Toolkit](#) has just been released. Check out the content and the implementation information in the Journal of Nutrition Education and Behavior Supplement. You may want to incorporate some of these into your World Breastfeeding Week activities.

Annual Civil Rights Training

As a reminder, the annual civil rights training is **due August 31st**. All WIC staff must login into [E-Learn](#) and select the Civil Rights Training module. If you need assistance logging into E-Learn please contact [Dick](#) or [Lacy](#) at the state office. You will not have to submit the sign in form to the state office; this will be tracked electronically going forward. Thanks!

USDA Announces WIC Resources for World Breastfeeding Week

On July 28th, WIC launched the video [Creating Community Partnerships for WIC Breastfeeding Support](#), which highlights how WIC and other community partners, including child care providers, encourage and support mothers to breastfeed. It may give you some ideas for messages to recruit partners and some partners you may not have thought about. The video is about 7 minutes.

The video and other materials can be found on the [WIC Works Resource System](#). The resources address topics such as breastfeeding initiation, busy moms, support systems, creating partnerships, and a variety of social media tools such as hashtags and sample tweets. [Learn more and follow the event here!](#)

Lactation Professional Development Day

September 6th, [Creating Connection: GOLD Learning Professional Development Day for Lactation Professionals](#) will kick off, with a focus on building trust and rapport with clients through effective communication strategies. This will be free to WIC staff with the Promo Code: WICROCKS. This training is providing 3 L-CERPS.

Weekly Risk Code Highlight

[Risk code 352b](#), Infectious Diseases-Chronic, is defined as conditions likely lasting a lifetime and require long-term management of symptoms. Infectious diseases come from bacteria, viruses, parasites, or fungi and spread directly or indirectly, from person to person. Infectious disease may also be zoonotic, which are transmitted from animals to humans, or vector-borne, which are transmitted from mosquitoes, ticks, and fleas to humans.

Presence of condition diagnosed, documented, or reported by a physician or someone working under a physician's orders, or as self-reported by applicant/participant/caregiver.

An example of when this would be used is: If mom states she has AIDS and is seeing her HCP regularly for the condition, if foster parents states infant is HIV positive and is receiving regular treatment for infant... and many more.

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